

COURSE GLOSSARY

Generative Al Concepts

- Generative AI: A type of AI that creates new content such as text, images, or audio based on patterns in training data.
- **Prompt**: An input instruction that guides a generative Al model in producing an output.
- Response: The content generated by a generative Al model in reaction to a prompt.
- GAN (Generative Adversarial Network): A machine learning model composed of two neural networks (generator and discriminator) competing to produce realistic outputs.
- Transformer: A neural network architecture designed for processing sequential data like text, widely used in modern generative Al.
- Reinforcement Learning with Human Feedback (RLHF): A training method where human feedback is used to fine-tune Al model outputs.
- Artificial General Intelligence (AGI): A form of Al capable of understanding and performing any intellectual task that a human can do.
- Fine-tuning: Adapting a pre-trained model to specialize it for a specific task.
- Transfer Learning: Leveraging knowledge from a model trained on one task to improve performance on another task.
- Custom Embeddings: Mathematical representations of data optimized for specific Al applications.
- **Preprocessing**: Cleaning and preparing raw data before it is used to train Al models.
- Bias (Algorithmic / Representation / Temporal): Systematic errors in Al models caused by skewed data, poor representation, or limitations in training timeframes.
- **Performance Metrics:** Measures such as accuracy, precision, recall, and fairness used to evaluate model performance.
- Turing Test: A test that evaluates whether an Al can mimic human intelligence convincingly enough to fool humans.
- Anonymization: The removal of personally identifiable information (PII) from datasets.
- Consent Management: The process of obtaining and managing user permission to use their data in Al systems.
- Al Alignment: Ensuring Al systems' goals and behaviors match human values and safety requirements.
- Safety Constraints: Rules or limitations placed on Al systems to prevent harmful outputs.
- Iterative Development: Building Al models step by step, testing and refining to ensure effectiveness and safety.
- Augmentation: Using AI to enhance human productivity and creativity.
- Replacement: Using AI to fully automate tasks traditionally performed by humans.
- Co-creation: Humans and Al collaborating together to produce content or solve problems.
- Deepfake: Al-generated synthetic media that mimics real content, often in image or video form.
- Misinformation Campaigns: The use of Al-generated content to spread false or misleading information.
- Cross-sector Collaboration: Cooperation between industries, governments, and academia to advance Al development.
- Open-source Communities: Developer groups that create and share Al tools with publicly available source code.
- Data Governance: Policies and practices for managing the availability, usability, and security of data used in Al.
- **Ethical AI**: The practice of ensuring AI development and deployment align with fairness, accountability, and transparency principles.